

Name: _____ Date: _____

Greek Mythology

Most Greek gods and goddesses were later adopted by the Romans. In many cases, the Romans changed names of the gods and goddesses. Below, the left column lists the name of the Greek deities and their responsibilities. Match them with the comparable Roman gods and goddesses in the right column.

- | | | |
|---|-------|---------|
| 1. Aphrodite (goddess of beauty and love) | _____ | Mars |
| 2. Cronus (god of harvest) | _____ | Mercury |
| 3. Eros (god of love) | _____ | Neptune |
| 4. Ares (god of war) | _____ | Venus |
| 5. Pan (god of woods and fields) | _____ | Vulcan |
| 6. Artemis (goddess of the moon, hunting) | _____ | Bacchus |
| 7. Hera (wife of Zeus) | _____ | Demeter |
| 8. Athena (goddess of wisdom) | _____ | Somnus |
| 9. Poseidon (god of the sea) | _____ | Vesta |
| 10. Hephaestus (god of fire) | _____ | Diana |
| 11. Zeus (god of all gods) | _____ | Juno |
| 12. Hypnos (god of sleep) | _____ | Minerva |
| 13. Apollo (god of sun) | _____ | Saturn |
| 14. Hades (god of the place of the dead) | _____ | Faunus |
| 15. Dionysus (god of wine and fertility) | _____ | Cupid |
| 16. Ceres (goddess of agriculture) | _____ | Pluto |
| 17. Hermes (messenger of the gods) | _____ | Jupiter |
| 18. Hestia (goddess of the hearth) | _____ | Sol |

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Greek Gods in Advertising

Many familiar products have the name of mythological characters. FTD Florists uses the winged god Mercury, the messenger of the gods. The logo depicts Mercury, with his winged feet, delivering a bouquet of flowers. Ajax sells bathroom cleanser, and Midas sells mufflers. The names of other gods and goddesses are used to advertise cameras, cars, sporting teams, and cat food.

1. For each god/goddess below, write down what he/she is known for and his/her responsibility.
2. Write down products that each god/goddess could be associated with in a modern advertising campaign.
3. Select one god/goddess, and design a magazine ad based on this new product line. Include the product's logo or trademark. (For example, Nike, the goddess of victory, is used to sell athletic footwear and other sports gear (clothing for winners, of course!) The logo is the very recognizable Nike swoosh.

Adonis _____

Aphrodite _____

Arachne _____

Athene _____

Demeter _____

Dionysis _____

Zeus _____

Medusa _____

Narcissus _____

Pandora _____

Poseidon _____

Venus _____